

C. DAN JOYNER PROPERTY MANAGEMENT CO.

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Alex Crigler has a big portrait of his grandfather on the wall of his office. “Every day, I’m reminded I’m here to continue his legacy and to improve it in every way that I can,” he said. “It’s a lot to live up to, so I just really make sure I’m committed to what I’m doing.”

His grandfather - or as Alex knew him, Pop - is the late C. Dan Joyner, who built the area’s largest real estate company before passing away in 2012. Alex’ uncle, Danny Joyner, and his father, David Crigler, have continued that legacy and built it even further, including a recent partnership with Berkshire Hathaway.

Crigler started out with the company at age 21, and after working at other firms returned to his family company in 2013. He started out in commercial sales, but found that he especially enjoys the property management side. “We try to make every single person comfortable,” he said. “They know their assets, their property is going to be protected. We’ve been doing that for 40 years.” Crigler also inherited a firm belief in the Golden Rule from his Pop, and puts it into practice every day.

The company, with its staff of 14, now manages almost 500 single-family homes and oversees more than 50 homeowners associations. This year, the company added a division that manages commercial property, “so now we are all things property management,” Crigler said.

The keys to his company’s success, he says - traits shared by his grandfather, father, uncle, mother, sister, wife and aunt, who are all involved with the family business - are hard work, commitment and

loving what you do. “It’s easy to wake up and commit to what you are doing when you are excited about what you’re doing,” he said.

Right now, Crigler’s hobbies are his kids: son Bo, 3; and daughter Mary Ellis, 1. He and wife Ellis are also preparing for the arrival of daughter Reed in April. They love to go to the beach or lake, and, with 25 family members in a one-mile radius, the tight-knit clan often gathers for meals, laughter and golf cart rides.

Crigler expects more growth in his company’s future, and will do all he can to keep expanding on the family legacy. “I hope in 30 years, my kids are looking to me and I can watch them help build the company,” he said.



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